



# PROCESS QUALITY ASSOCIATES INC.

*"We Engineer the Quality of Your Success"*

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## GOVERNMENT FUNDING

### **CLIENT's SITUATION**

The client was a Tier II supplier to the automotive industry. Their facilities needed upgrading to keep pace with tightening quality demands. Strategic direction was unclear, methods to implement were vague, and funding was very tight due to low profit levels during recession.

### **PQA's TASK**

Analyze company for opportunities, define possible strategic directions, and find funding sources.

### **PQA's ACTION**

The plant received a full technical analysis. Numerous suggestions were made to reduce cost, improve delivery & quality, and to simplify operations. Applications were submitted to the most appropriate government funding programs.

### **CLIENT's RESULTS**

Client was able to clarify direction and received \$200,000 of government funding within 3 weeks to implement the plan. Salary subsidy (25%) was obtained for new Marketing Manager position. An additional \$200,000 line of credit was made available in case the company needed it for completion of the planned improvements.